Rep Order# EC'd Yes	# 6832834 s	Ver#	1 Mod# 0 Status Confirmed	Traffic (	Traffic Order# 104461 Show	f61 Last Received: 07/ Showing Buylines: All Lines	ı <b>ted:</b> 18/2012 3:	07/20/2012 9:01 AM 53 PM	9:01 AM		I of 4
Station F Advertiser Product	XSNV-TV ( ) DSCCI	LAS VEGAS, NV. DSCC IE E	Agency	GREAT VISCONSI UNGTON,	OREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	DIA 00	Rep Firm Sales Office Salesperson		) PHILADELPHIA ) AMY MCCREARY	PHIA REARY	
Estimate# Buyer Phone# Fax#	1407 Maura Gilroy		Agency C/P1/P2/E Flight Dates Hiatus Weeks		49/53/1407 10/09/2012 - 10/15/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	.540 .845	
— CONTRAC	- CONTRACT COMMENT: c=*	I									
LT Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	 TU-F,M	 5A-6A	WAKE UP WITH THE WAGNERS	:30	\$450.00	10/09-10/15	N.		5	\$2,250.00	
w	TU-TH, SU- M	- 430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/09-10/15	44	۳	7	\$800.00	
11	TU-E, M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	10/09-10/15	ι'n	П	s,	\$3,500.00	
16	IU-F,M	7.8-9A	TODAY SHOW	:30	00.006\$	10/09-10/15	υ'n	<b>r</b> −l	Ŋ	\$4,500.00	
21	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/13-10/13	н	₩	н	\$375.00	
22	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/13-10/13	7	П	7	\$1,250.00	
23	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/14-10/14	н	П	н	\$375.00	
24	SU	7A-8A	TODAY ON SUNDAY	:30	\$750.00	10/14-10/14	г	H	гd	\$750.00	
25	SU	8A-9A	MEET THE PRESS	:30	\$3,000.00	10/14-10/14	ਜ	H	1	\$3,000.00	
26	ns	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/14-10/14	1	H	∺	\$500.00	
27	SO	930A-10A	CHRIS MATTHEWS SHOW	:30	\$600.00	10/14-10/14	н	г <del>г</del>	Н	\$600.00	
28	TU-F, M	9A-10A	TODAY SHOW II	: 30	\$425.00	10/09-10/15	ιņ	۳	ιΩ	\$2,125.00	
33	TU-E, M	10A-11A	TODAY SHOW III	:30	\$325.00	10/09-10/15	Ŋ	↔	ī.	\$1,625.00	
38	TU-E, M	11A-12P	RACHEL RAY	:30	\$325.00	10/09-10/15	ıc		r.	\$1,625.00	

2 of 4			Daypart																	
	HIA EARY	540 845	Total Cost		\$2,125.00	\$1,625.00	\$2,125.00	\$1,625.00	\$2,250.00	\$3,625.00	\$3,625.00	\$12,000.00	\$1,350.00	\$525.00	\$6,500.00	\$4,500.00	\$4,000.00	\$4,000.00	\$3,200.00	\$1,200.00
07/20/2012 9:01 AM 53 PM	) PHILADELPEIA ) AMY MCCREARY	PHILADELPHI AMY MCCREA 215-568-6540 215-568-1845	Total Spots	!	Ŋ	ιń	ιŊ	LT)	ιΩ	Ŋ	ιΩ	10	01	н	ıΩ	ις	1	П	∺	П
07/20/2012 53 PM		a Phone# n FAX#	r # of Weeks		н	∺	Н	гel	↔	eri	н	Н	Н	н	H	H	ᆏ	H	н	ᆏ
ı <b>ted:</b> 18/2012 3:	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		W)	<u>ن</u>	ιĊ	ις	ເນ	гV	ιņ	10	8	н	ιΛ	Ŋ	п	H	н	∺
161 Last Received: 07/ Showing Buylines: All Lines	300	2	Dates	1	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/13-10/13	10/13-10/13	10/09-10/15	10/09-10/15	10/15-10/15	10/10-10/10	10/10-10/10	10/13-10/13
Traffic Order# 104461 Shov	OREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	49/23/140 / 10/09/2012 - 10/15/2012	Rate	1	\$425.00	\$325.00	\$425.00	\$325.00	\$450.00	\$725.00	\$725.00	\$1,200.00	\$675.00	\$525.00	\$1,300.00	\$900.00	\$4,000.00	\$4,000.00	\$3,200.00	\$1,206.00
	( 1010 W WASH	(1010 W WASH C/P1/P2// ates Weeks	Len	1	:30	:30	:30	:30	: 30	:30	: 30	: 30	:30	08:	:30	:30	:30	:30	:30	:30
† 1 Mod# 0 Status Confirmed		Agency C/F1/I Flight Dates Hjarus Weeks	Program		12P-1230P NEWS 3 AT NOON	IP NEWS 4: THE AGENDA	DAYS OF OUR LIVES	THE DOCTORS	DR. PHIL	P FIRST NEWS 3 AT FOUR	P NEWS 4 AT 430P	P EARLY NEWS	P KSNV BARLY NEWS	30P WH/JEP	30P JEOPARDY	P FACE TO FACE	THE VOICE	LAW & ORDER	P CHICAGO FIRE	NBC PRIME
Ver#	VEGAS,	凹 分 .	Time		12P-12	1230P-1P	1P-2P	2P-3P	3P-4P	4P-430P	430P-5P	5P-630P	5P-630P	630P-730P	630P-730P	730P-8P	8P-10P	9P-10P	10P-11P	8P-98
6832834	KSNV-TV LAS VEGAS, NV. r ( ).DSCC IE DSCC IE	1407 Maura Gilroy	Dαу	! ! !	M'A-OI	TU-F, M	TU-E, M	TU-E,M	TU-E,M	TU-E, M	TU-E, M	TU-E,M	AS	SA	TU-E,M	TU-E,M	×	ĭ≅	W	SA
Rep Order# EC'd Yes	Station K3 Advertiser Product	Estimate# Buyer Phone#	Fax# LT Ln		43	48	55 53	3. 4.	ស ស	56	57	ئ 8	R O	09	61	62	63	67	& &	1.5

<b>Printed:</b> 07/20/2012 9:01 AM	: 07/18/2012 3:53 PM	ines.
raffic Order# 104461	Last Received:	Showing Buylines: All Lines
Status Confirmed Traffic C		
1 Mod# 0		
ler# 6832834 Ver#		
Rep Or	EC'd Yes	

3 of

Daypart

IA ARY	5.0	Total Cost		\$10,000.00	\$1,800.00	\$1,200.00	00.000,38	\$1,100.00	\$1,100.00	\$2,500.00	\$1,250.00	\$700.00	\$1,400.00	\$400.00
) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Total 1 Spots	<u> </u>		гI	H	ro V	П	С	ທ	ru vr	4.	<i>↔</i>	
	n Phone# n FAX#	k # of Weeks		<del>r l</del>	Н	Н	н	Т	ਜ	Н	e-l	Н	н	н
Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week	1	<del></del> .	⊣	Н	Ŋ	н	Н	ιν	rv.	4.	н	1
DIA 30		Dates		10/14-10/14	10/14-10/14	10/14-10/14	10/09-10/15	10/13-10/13	10/14-10/14	10/09-10/15	10/09-10/15	10/09-10/15	10/13-10/13	10/14-10/14
) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	10/09/2012 - 10/15/2012	Rate		\$10,000.00	\$1,800.00	\$1,200.00	\$1,200.00	\$1,100.00	\$1,100.00	\$500.00	\$250.00	\$175.00	\$1,400.00	\$400.00
1010 WISCONSIN AVE NW WASHINGTON, DC 20007		Len		:30	:30	.30	:30	:30	:30	:30	:30	:30	:30	:30
Agency (1010 WAS	Agency C/F 1/F 2/E Flight Dates Hiatus Weeks		!							AY LENO	Y FALLON	rson daly	.VE	AS VEGAS
>		Program		P SUN NT FB	830P-930P NEWS AFTER NFL	LAW & ORDER	P NEWS 3 NIGHTSIDE	P NEWS 3 NIGHTSIDE	P NEWS 3 NIGHTSIDE	TONIGHT SHOW W/ JAY	LATE NIGHT W/JIMMY	135A-205A LAST CALL WITH CARSON DALY	SATURDAY NIGHT LIVE	1135P-12A SPORTS NIGHT IN LAS
, VEGAS, N .C IE		Time	!	530P-830P	830P-930	10P-11P	11P-1135P NEWS	11P-1135p NEWS	11P-1135P NEWS	1135P 1235A	1235A- 135A	135A-205	1130P-1A	11359-12
KSNV-TV LAS VEGAS, NV. r ( ) DSCC E DSCC E	140/ Maura Gilroy	Day		SU	su	SU	TU-F, M	SA	ΩS	TU-E,M	TU-E,M	TU-F,M	RS	su
Station KS Advertiser Product	Estimate# Buyer Phone#	Fax# LT Ln		73	4.	75	76	77	78	67	80	Ω	88	83

-REPORT TOTALS-

Report Totals: 130 / \$105,000.00

## -SALES MONTHLY TOTALS-

Oct 12: 130 / \$105,000.00

Sales Totals: 130 / \$105,000.00

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<b>Printed:</b> 07/20/2012 9:01 AM	3-53 PM
Printed:	07/18/2012
	Last Received:
Traffic Order# 104461	
Status Confirmed	
Mod# 0	
Ver# 1	

6832834

Rep Order# EC'd Yes

Last Kecerved: 07/18/2012 3:53 PM Showing Buylines: All Lines

Salesperson ( Rep Firm Sales Office ( ( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 49/53/1407 10/09/2012 - 10/15/2012 Agency C/P1/P2/E Flight Dates Hiatus Weeks Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ). DSCC IB
Product DSCC IE

Maura Gilroy

1407

Estimate#

Phone# Buyer

Fax#

Agency

) PHILADELPHIA ) AMY MCCREARY

28%

KSNV KWU

29% w %

KLAS

% %

KINC

% % %

KTUD KBLR

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KINV CAIV

\$375,000

Market Totals

%

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215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 130 / \$105,000.00 -COMPETITIVE-

-COMPETITIVE COMMENTS-

EST SHARES

NOV12 Demos Books

RA35+

- CREDIT RISK -

CASH IN ADVANCE